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Seminar Leader: Sebastian Chong
Saturday March 20, 2010, 9.00am – 5.00pm
(Registration begins at 8.30am)

CIMB-GK Investment Centre Seminar Room
50 Raffles Place #01-01, Singapore Land Tower,
Singapore 048623
(Parking at UOB Plaza at \$3.50 per entry for entire Saturday)

Seminar Fee:

- * \$220 per person
- * Special \$195 for early birds who register by **Fri, Mar 5, 2010**
- * Special \$150 for **Shareowl.com Gold Members**

Lunch and refreshments will be included. Hard copies of presentation slides will also be provided.

ADMINISTRATIVE DETAILS

Online Registration

Registrations for the seminar should be made online by clicking the seminar banner on the homepage of Shareowl.com.

To enjoy the special rate of \$150, Shareowl Gold Members must first do a login on Shareowl.com before clicking on the registration banner.

For non-gold members of Shareowl.com, why not sign up as a Gold Member to enjoy savings of \$45 to \$70 on the seminar fee. To check out the Shareowl website, go to www.shareowl.com. Begin by signing up as a Free Member and then do an upgrade to Gold Member by following the prompts on the homepage. (Free members are only entitled to read old articles and forum postings up to Oct 31, 2008). Gold Membership costs only \$198 for 24 months or \$128 for 12 months.

Seminar participants who pay online will receive e-tickets by email usually within minutes (*but sometimes after an hour or so depending on the credit or debit card processing facility*). Those who register online but opt to pay by cheque will only receive their e-tickets after their cheques have been received and processed. To qualify for the Early Bird seminar fee of \$195, online or cheque payment must be received by 5 March 2010.

Online payment is the preferred mode. However, for payment by cheque, please make your crossed cheque payable to:

Financial Info Analysis Pte Ltd

And mail it to:

Financial Info Analysis Pte Ltd
15A Butterfly Avenue
Singapore 349779

For enquiries or clarification, please email Sebastian Chong at sc@shareowl.com or call him at **6287 3370**.

Sebastian Chong has invested in stocks since the 1970s. He founded Financial Info Analysis Pte Ltd in 2003 after retiring as an accounting professor at NUS Business School. Before that, he was a senior audit manager with a Big Four accounting firm. He has been running his popular investing website, www.shareowl.com since 2005 based on value investing fundamentals. Membership saw strong growth in bull and bear years alike. He has published three books on investment analysis, including Value Investing. He is a sought-after regional speaker and trainer in value investing and financial statement analysis. He served on the Management Committee of SIAS from 2000 to 2009.

Sebastian is a CPA (Singapore and Australia) and holds a Master of Economics (Accounting) degree from the University of Sydney.

SEMINAR TOPICS AND LEARNING APPROACH

- * *Know yourself and the market*
- * *Managing risks and returns*
- * *How to pick stocks and use research tools*
- * *What to look for in financial announcements and reports*
- * *Financial ratio analysis and share valuation*
- * *When to take profit or cut loss*
- * *Engaging in both long term investing and active investing for better returns*

Participants will learn principles and techniques through real-life case studies including those downloaded from the SGX website, AAstocks.com and brokerage reports. The majority of stocks analyzed are SGX listed but some interesting Hong Kong listed stocks will also be covered.