



**Sebastian Chong** has invested in stocks since the 1970s. He founded Financial Info Analysis Pte Ltd in 2003 after retiring as an accounting and finance professor at NUS Business School where he spent 23 years as an academic and consultant. Before that, he was a senior audit manager with Ernst & Young.

He has been running his subscription based equity investment website, [www.shareowl.com](http://www.shareowl.com), since 2005 based on fundamental analysis. Membership saw strong growth in bull and bear years alike. He has published three books on investment analysis, including *Value Investing*. He is a sought after speaker and trainer in investment and financial statement analysis. He has served on the Management Committee of the SIAS from 2000 to 2009.

Sebastian is an FCPA (Singapore and Australia) and holds a Master of Economics (Accounting) degree from the University of Sydney.

#### **FOCUS OF SEMINAR**

The period of easy market gains in the twelve months from March 2009 is over. From now onwards astute stock picking and portfolio management strategy is absolutely critical.

**The seminar will present and discuss some stock ideas and strategies** that will make your portfolios well balanced and in line with your personal risk appetites. Besides counters listed on SGX, some interesting stocks listed on the Hong Kong market will also be discussed. This seminar is meant to be highly interactive with half of the available time allocated to Q&A.

## **SHARE.COM STOCK IDEAS AND DIALOGUE**

**Speaker: Sebastian Chong**

**Saturday 5 June 2010, 2.00pm – 5.00pm**

**HDB Hub Convention Centre AUDITORIUM**

**(Next to Toa Payoh MRT Station and Bus Interchange)**

### **SEMINAR TICKET PRICES**

**Gold Members of Shareowl and their guests \$15**

**Free Members of Shareowl and the Public \$22**

**REGISTER NOW AT [WWW.SHAREOWL.COM](http://WWW.SHAREOWL.COM)**

Sebastian's first stock Ideas seminar at HDB Auditorium in Jan 2008 drew 420 participants. His full day training course on 20 March on Successful Investing priced at \$150 for Shareowl Gold Members and \$195 for the public attracted 110 participants at CIMB Investment Centre Seminar Room. This time we expect full house at the 480 seat HDB Hub Auditorium at Toa Payoh.

### **A message from Sebastian**

**I am very mindful of the following principles** in the management of my own investments.

- The importance of protecting my capital
- When to take profit, cut loss or to continue to hold
- How to diversify
- How to strike a balance between defensive stocks and potential multi-baggers
- The importance of listening to the market

**Do check out** my popular investing and trading ideas and education website [www.shareowl.com](http://www.shareowl.com). I personally write the articles (usually weekly) for the website and contribute daily postings in our active forum that cover specific stocks as well as the economic outlook, stock market direction and overall strategy. Our daily forum has benefited from quite a number of dedicated and generous subscribers who share their well researched information, stock ideas and insightful arguments.

**Shareowl.com serves** both experienced and novice investors with equal dedication. For those who are new to the website, I invite you to check it out, sign up as a free member with access to older content. When you are convinced, upgrade yourself to a Gold Member with full access to all current and archived articles and forum postings plus the opportunity to participate in our serious and focused forum. Just follow the simple instructions on the homepage.

**Gold (paid) membership costs just S\$128 for 12 months or S\$198 for 24 months.** Our growing number of paying subscribers has recognized that the financial and educational returns are worth far more than the modest subscription fees that we charge. **Let me extend to you a warm welcome to our family of golden shareowls.**